

A Sizzling Summer Deal

Students, age 8-17, who purchase a **Summer Splash Pass** at the Rec Center for \$49 will receive a **FREE** Yolobus Summer Sizzler Pass

\$75 Value!

Pass valid June 1 - August 31

Bring this card to the Recreation Center by **June 14th** to get your **FREE** Yolobus Summer Sizzler Pass with the purchase of a **Summer Splash Pass**

Offer valid to West Sac residents only. In order to purchase a **Summer Splash Pass** a legal guardian, 18 or older, must first open an account with the Parks & Rec Department



**PARKS & RECREATION
PRIORITY NEWSLETTER
FOR THE WEEK OF
May 4, 2009**

- **Recreation Center/Yolobus Summer Promotion:** The Parks and Recreation Department and Yolobus have teamed up to bring a Sizzling Summer Deal to the youth of West Sacramento. Students between the ages of 8 and 17 purchasing a **Summer Splash Pass** at the Recreation Center for **\$49** will receive a Yolobus **Summer Sizzler Pass** for Free. That's \$75 worth of unlimited use of the Recreation Center and a free pass to get there on Yolobus all summer long.

The Promotion will apply to all youth living in West Sacramento but will only be promoted in the north areas of town where transportation is the biggest challenge.

The flyer below will be going out as a utility bill insert the end of May. Yolobus is currently distributing marketing materials in the north areas of town.

In addition to the summer promotion, the Parks and Recreation Departments **Fee Assistance Program** is also available. Students able to demonstrate financial hardship may qualify to receive an individual pass for 50% off the regular student rate. A parent or legal guardian 18 or over must first open an account with the Parks and Recreation Department.

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WEST SACRAMENTO RECREATION CENTER

Yolobus